

VETERANS INDIA

ORGANISATION PROFILE

Veteran-Led | Apolitical | National | Nation-Building Focused

“Transforming Patriotism Into Nation Building”

A national platform bringing together veterans, citizens, youth, institutions and partners for disciplined service, leadership and measurable social impact.

Established

2015

HEI MoUs

442 signed MoUs

National Focus

Veterans • Youth • Institutions

Flagship Platform

VPRF

Institutional Links

AICTE • NBA • AIU • EPSI

Website

www.veteransindia.com

Prepared for CSR, Corporate, PSU, HEI, Government, Foundation and Donor Engagement

1. Organisation at a Glance

Veterans India is a national, apolitical, veteran-led organisation established in 2015 under the leadership of Dr. B. K. Mishra, Founder & National President. It works to transform patriotism into structured nation-building through veteran leadership, youth engagement, institutional collaboration, community service and social-impact programmes.

Our Identity

- Veteran-led discipline and leadership
- Apolitical and inclusive national service
- Youth and citizen mobilisation
- Institutional and community partnerships
- Transparent, accountable and outcome-oriented implementation

Vision

To build a disciplined, united and service-oriented national movement that harnesses the experience of veterans, the energy of youth and the capabilities of institutions for the progress of Bharat.

Mission

To create structured opportunities for citizens, students, veterans, institutions and partners to contribute through leadership, volunteering, welfare, education, skills, preparedness, community development and measurable nation-building initiatives.

2. Institutional Strength & Credibility

Veterans India has built a substantial education and institutional network and maintains formal collaboration documents with national bodies and Higher Educational Institutions.

Institutional Strength	Current Position
Higher Educational Institutions	442 signed MoUs with HEIs, creating a ready network for programme activation and partnership delivery.
All India Council for Technical Education (AICTE)	Formal collaboration / extension documentation available through Veterans India records.
National Board of Accreditation (NBA)	Formal MoU available through the Veterans India MoU repository.
Association of Indian Universities (AIU)	Formal MoU available through the Veterans India MoU repository.
Education Promotion Society for India (EPSI)	Formal MoU available through the Veterans India MoU repository.

3. Flagship Platforms & Programmes

Volunteer Patriotic Reserve Force (VPRF): A structured citizen and youth participation platform for leadership, discipline, volunteering, community service and national preparedness.

Sankalp - Rashtra Seva Mission: Regular community-based service and local action focused on civic responsibility, cleanliness, environment, awareness and community problem-solving.

HEI & Institutional Partnerships: VPRF Centres, student leadership, faculty engagement, veteran mentorship, internships, community outreach, training, seminars and joint projects.

Veterans & Military Family Welfare: Programmes supporting veterans, dependants, martyrs' families, disability support, education, livelihoods, mentorship and community integration.

National Patriotic Run & National Events: Public engagement platforms promoting patriotism, fitness, youth participation and national unity.

Pride of Nation Awards: Recognition platform highlighting meaningful contributions by institutions and individuals to nation-building and social impact.

4. VPRF - A National Service Platform

The Volunteer Patriotic Reserve Force (VPRF) is designed to channel discipline, patriotism and service orientation of citizens, students, faculty and mentors into structured volunteering and national service. The model supports orientation, leadership development, community participation and preparedness through institutional and grassroots networks.

VPRF Partnership Opportunities

- Establish VPRF Centres in HEIs and institutions
- Sponsor youth leadership and volunteer development
- Support veteran-led mentoring and preparedness programmes
- Enable community service and local impact projects
- Support training, certification and digital systems for programme scale-up

5. Partnership Opportunities

CSR Implementation Partnership: Support measurable projects in veterans welfare, education, youth leadership, skill development, employability, health, rural development, environment, preparedness and community development.

HEI Partnership: Activate VPRF Centres, leadership programmes, faculty/student engagement, institutional training, community outreach and joint projects.

Corporate Engagement: Veteran-led leadership training, employee volunteering, emergency preparedness, employee engagement and social-impact programmes.

Government / PSU Partnership: Programme implementation, community mobilisation, awareness, youth engagement, veterans welfare, skills, rural development and preparedness initiatives.

Sponsorship: Support national programmes, events, conferences, campaigns, training, youth initiatives and community programmes through appropriate sponsorship models.

Knowledge & Technology Partnership: Collaborate on AI, CRM, research, digital transformation, monitoring, evaluation, training, communications and technology platforms.

In-Kind Support: Provide approved non-financial support such as equipment, technology, venues, training facilities, educational material or professional services.

6. How We Work With Partners

1. Understand	Partner objectives, beneficiaries, geography, budget and expected outcomes.
2. Match	Identify the most suitable Veterans India programme or design a customised model.
3. Design	Develop concept note, proposal, budget, outputs, outcomes and monitoring framework.
4. Formalise	Complete due diligence, approvals, MoU/agreement and implementation planning.
5. Implement	Deliver through Veterans India, institutional, veteran and community networks.
6. Measure	Track activities, beneficiaries, outputs, evidence and agreed outcome indicators.
7. Report	Provide structured programme and utilisation documentation as applicable.
8. Renew	Scale successful partnerships into recurring or multi-year collaborations.

7. Impact & Evidence Approach

Veterans India is moving toward an evidence-led operating model in which programmes, institutional partnerships, volunteer participation and field activities are increasingly captured through structured digital systems, CRM workflows and dashboards. The objective is to link every programme to documented activities, beneficiaries, outputs, outcomes and follow-up actions.

- Programme-wise activity records
- Beneficiary and participation tracking
- Institutional and geographic mapping
- Evidence through reports and approved photographs
- CRM-based partnership and follow-up records
- Management dashboards and outcome monitoring

8. Governance, Transparency & Compliance

Veterans India maintains a public-facing transparency framework with organisational documents, registration records, policies, audit-related information and governance resources available through its official website. Partnerships are structured according to the nature of the programme and applicable requirements.

- Trust registration and organisational documents
- 12A / 80G / CSR-related statutory documentation, where applicable
- Audit and annual reporting resources
- Governance and financial-management policies
- Privacy, donation and volunteer conduct policies
- MoUs, programme documentation and partnership agreements

9. Why Partner With Veterans India

Veteran-led credibility: Leadership shaped by discipline, service, accountability and execution.

Ready institutional network: 442 signed HEI MoUs create a strong platform for rapid programme activation.

Multi-level reach: Programmes can be designed for national, state, district, institutional or community implementation.

Youth & volunteer engagement: VPRF and institutional networks enable structured mobilisation and leadership development.

Multi-sector programme capability: Education, skills, veterans welfare, environment, preparedness, health, rural development, sports and community initiatives.

Technology-enabled operations: Growing use of CRM, automation and AI to improve follow-up, reporting, efficiency and accountability.

Long-term partnership orientation: Focus on measurable outcomes, renewals and scalable collaboration rather than one-time activities.

10. Leadership

Dr. B. K. Mishra

Founder & National President, Veterans India

Veterans India is guided by experienced veterans, defence leaders, educationists, advisors and professionals who contribute to its national mission, programme development and institutional outreach.

11. Contact & Partnership Enquiries

Website	www.veteransindia.com
Email	info@veteransindia.com veteransindia47@gmail.com
Partnership Contact	99115 11967
HQ Office	Plot C-7138, First Floor, Sector-7 Market, Dwarka, New Delhi - 110077
Registered Office	D-253, Madhu Vihar, Near Sector-3, Dwarka, New Delhi - 110059

PARTNER WITH PURPOSE. CREATE MEASURABLE IMPACT.

Veterans India welcomes CSR, corporate, PSU, HEI, government, foundation and donor partnerships for structured nation-building and social impact.

Submit a Partnership Proposal | Contact Partnership Team | www.veteransindia.com